

Brooklyn Advertisements.

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Frederick Loeb & Co.

BROOKLYN.

Circumstances That Will Make a Memorable Monday.

It is the circumstance that makes possible the deed of heroism; that writes the page of history; that exhibits character to the world; that marks business enterprise. To-morrow particularly this store is the circumstance which opens up endless merchandising resources and gives you the opportunity to profit by the exceptional offerings of every department, to say nothing of the clearing sales of silk remnants, shirt waists, furniture, &c. To take advantage of this is but the application, in a different way only, of that shrewdness and alertness which have made our Deweys, Hobsons, Sampsons, Schleys and Shafers. The doors of the store swing a merry welcome. Are you one of those who will profit by the opportunity?

We will deliver all purchases free of charge at any railroad station within a radius of 100 miles. When the purchase amounts to \$5.00 or more the goods will be sent free of charge to any railroad station in the States of New York, New Jersey, Pennsylvania, Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut.

A Harvest of Silk Remnants.

This is our clearing sale of the season and it is fraught with almost endless opportunities for buying beautiful things in silks at less than one-half their worth. Thousands of lengths of beautifully tinted rich fabrics, ranging in length from ten yards down to two. Think of getting a ten-yard piece for the price of three or five yards. Foulards, India and Japanese Silks, Taffetas in checks and plaids, Ombre, Roman and barre stripes, Gros Grain Brocades, Black Novelty Silks, and hundreds of beautiful and attractive fabrics of the newest and latest designs. Here are some of the particulars. Can you afford to overlook this sale?

150 lengths, 2 to 10 yards, Printed Foulards, India and Japanese Silks, all this season's designs.

250 lengths (2 to 6 yards each) Colored Novelty Silks, evening and street shades. Taffetas in checks and plaids, Ombre, Roman and barre stripes, Gros Grain Brocades, Armure and Satin Damase, newest designs and latest colorings.

150 lengths Plain and Changeable Taffetas (1 to 10 yards each), extra fine and bright qualities.

200 lengths (2 to 8 yards) Plain Colored Silks, Satin Duchesse, Falte Francaise, Surah, Peau de Soie, Japanese and Poplins, Evening and Street colors.

100 lengths Plain Black Silk (2 to 10 yards), Taffetas, Gros Grain Armures, Japanese, Surah and Bengaline.

150 lengths (2 to 8 yards) Black Novelty Silks, new designs and styles in Gros Grain Brocades, Satin Damase, Armure, Grenadine in Brocades and barre stripes.

(Section C, extreme rear.)

And these inducements in any lengths you may desire:

21 inch Fancy Taffetas, 3 tone Satin Stripes in barre effects, beautiful combinations, stylish fabric for waists, at 50c. instead of \$1.00.

21 inch Imported Taffeta Plaids, extra fine and bright cloth, in the newest color combinations, at 60c. instead of 80c.

Clearing Sale of Women's Shirt Waists.

Prices Reduced 1-2 and Less.

Among these are the most stylish things of the season, pretty designs and colorings, nice enough to buy just to keep for another summer. It's really an opportunity.

19c. INSTEAD OF 49c. Good Percal Waists in neat checks, felled seams, detachable self collar.

29c. INSTEAD OF 59c. Percal and Lawn Waists in checks and stripes, detachable collar.

49c. INSTEAD OF 99c. Fancy Lawn and Percal Waists, in assorted colorings, checks, stripes and figures in this lot; some splendid black and white stripes.

69c. INSTEAD OF \$1.25. Fancy Lawn, Gingham and Percal Waists in a variety of styles, best makes, all with detachable collar.

98c. INSTEAD OF \$1.45 and \$1.79. A choice lot of fine Waists in Madras, Gingham and fancy Lawn, in checks, stripes and figures, some exceptional values in this lot.

AT 69c. Fine White Lawn Waists, yoke back and front, pearl buttons, soft cuffs.

AT 98c. A choice lot of fine White Lawn Waists, tucked yokes, black bucking, bias buckings, also some trimmed with three rows of insertion.

Finer styles, handsomely embroidered, \$1.45 and \$1.98.

\$1.50 INSTEAD OF \$2.98. 150 assorted China Silk Waists in checks and plain colors, shirt waist style.

\$2.98 INSTEAD OF \$4.00 AND \$4.98. 200 assorted Silk Waists in Taffetas, plain colors and stripes, also Black and Colored China Silk, corded front, pearl buttons on pleat.

What of Such an Umbrella at 69c.

Here are 1,000 Men's and Women's 26 and 28 inch Umbrellas at a price that is sensational. They have cases, steel rods, fine imported horn and natural wood handles, aristocratic in appearance, and at the ridiculous price of 69c. each.

A Sensation in Corsets.

Dr. Warner's \$1.50 Corsets at 69c.

It happens this wise. They are Summer Corsets, and owing to the lateness of the season we can offer them at the little price of 69c. There are 250 pairs only of the celebrated Dr. Warner Summer Corsets, made of fine quality batiste, long waist, full hips, finished on top with embroidery. Sizes 18 to 30 and perfect in every way.

An Opportunity for Housekeepers.

A lot of Galvanized Ash Cans, size 15x26 inch, price \$1.50; for Monday 80c. Nickel plated Hatchets and Hammers, very handy household articles, were 25c; to close out, 5c. each.

Whisk Brooms made to sell for 15c; for Monday, 7c. Side Coffee Mills of the best quality and the medium size, prices were 40c., 49c., 58c., 69c; for Monday, 19c. each.

The "Grand" Cloth Winger, solid white rubber rolls, limited quantity; 98c. instead of \$1.50.

Extra fine quality Hair Floor Broom, 60c. instead of 90c.

19 Lawn Mowers, ranging from 10 to 16 inch, the best makes only, prices were \$2.25, \$2.75, \$3.25, \$3.75 to \$4.50; to close quickly, \$1.98 and \$2.25.

Daily demonstrations of the Mudge Canner and Sterilizer. Come and hear the lectures, 10 A. M. and 2:30 P. M. Prices of the Canners, \$3.00 to \$12.00.

Our Baby Carriages have been marked down 1-3 to 1-2; limited quantity.

Bissell's 4-wheel Carpet Sweepers, best finish, easiest running machine on the market; 98c. instead of \$1.50.

Women's Ribbed Vests at One-Third Off.

Women's fine quality Richelleu Ribbed White Cotton Vests, low neck, no sleeves, silk tape in neck and arm, sizes 3, 4, 5, regular 12 1/2-c. quality at 9c. each.

Women's extra quality fancy ribbed White Cotton Vests, low neck, short sleeves, also 29c. quality at 19c. each.

25 Per Cent. from All Our Summer Furniture.

And there's no end to the variety of desirable things: Reed, Rattan and Splint Chairs, Rockers, Couches and Settees, useful as well as picturesque things, and all reduced 25 per cent. to sell them quickly.—Furniture Department, Third Floor.

An Event in Parlor and Library Tables.

This clearing sale of Parlor and Library Tables will give you something very unusual in the way of purchase. 100 Mahogany and a few Oak Tables, all sizes and designs, ranging in prices from \$2.25 to \$82.00. All to be sold at one-third to one-half less than former prices. Then we have some mahogany finish, inlaid top Parlor Tables, 24-inch top, at \$1.65 each, that's a snap. It costs nothing to see them.

35c. for Men's 75c. and \$1.00 Shirts.

65c. for Men's \$1.00 and \$1.50 Shirts.

This is really clearing-up time among the shirts. Think of selling our regular 75c. and \$1.00 men's and boys' Fancy Negligee Shirts at 35c. each.

And men's Fancy Madras Negligee Shirts which were formerly \$1.00, \$1.25 and \$1.50, now 65c.

FOR THE CYCLING MAN. A special outfit for the cyclist, consisting of a Navy Blue Serge Coat and Cap and a pair of White Duck Breeches, worth every cent of \$7.50, for Monday \$5.00.

Another hundred pairs of the \$5.00 Golf Breeches, including black and white shepherd checks, at \$2.75.

Something Sensational in Embroideries.

12,875 yards at 2c., 4c., 6c., 8c., 10c., 12 1/2c., 15c., and 19c. per yard.

None worth less than double the price asked. Some worth more. 2 to 13 1/2 inches wide, openwork effects, showy, wide margins, cut out edges ready for use, sold only in strips 4 1/2 to 5 yard lengths.

Section C, extreme rear.

Have You Tried Our Soda Water?

Anticipated pleasures are not always greater than reality! Have you tried our Orange Phosphate? You will almost cultivate thirst just to have the pleasure of quenching it with such delicious soda.

The flavors have the very aroma of the pure fresh fruits from which they are made, and hot weather is forgotten around our fountain. Our Candies are fresh and pure and wholesome, and the prices as popular as the candies are toothsome. The department fairly blushes with the compliments loaded upon it from agreeably surprised and pleased customers.

Boys' Washable Sailor Suits at One-Half.

AT 98c. Washable Sailor Suits that were \$1.75, \$1.48, and \$1.38, at 98c.

AT \$1.49. Washable Sailor Suits that were \$3.48 and \$2.98, at \$1.49.

AT \$2.48. Washable Sailor Suits that were \$4.98 and \$3.48, at \$2.48.

Muslin Underwear.

Good Cambric Gowns, tucked yoke, cambric ruffle, 39c.

Good Muslin Gowns, 4 rows of embroidery, 39c.

Fine Muslin and Cambric Gowns, V-shape and Empire style, handsomely embroidered, at 79c.

A choice lot of fine Cambric Gowns, elaborately embroidered, also lace trimmed, at 98c.

Good Muslin Chemise, corded band, at 25c.

Good Muslin Chemise, embroidered, 39c. and 49c.

Good Muslin Drawers, regular shape, embroidered ruffle, 49c.

Good Cambric Drawers, umbrella shape, lawn ruffle of embroidery, at 79c.

Fine White Petticoats, cambric and muslin, deep embroidery flounce, at 79c. and 98c.

White Goods White Checked Nainsook, 1 1/2-c. instead of 10c.

White striped and checked Lawn Nainsook and Dimities, 7 1/2-c. instead of 15c.

White Fancy Figured and Striped Pique, also Striped Cheviots for Waists, 15c. yard, instead of 25c. and 35c.

White Organdy, 40 inches wide, 15c. yard, instead of 25c.

All remnants of White Goods at half price.

AMONG ATHLETIC CHRISTIANS.

Members of the Various Branches Getting Ready for Indoor Work.

At a meeting of the Governing Committee of the C. A. Athletic League of North America, held recently, it was voted that, in accordance with the recommendation of the physical directors' conference, general registration be no longer required. Games registration is all that is necessary. It was further decided to allow low men to register from associations not in the league under the same conditions now required from associations in the league, with the exception that the fee for such registration shall be 50 cents instead of 25. These modifications of the rules will make it easier for some of the men and will assist in developing that loyalty to the league which is so essential to the success of the league in its fight for pure sport.

Feeling is being taken up by the members of the Twenty-third street branch. A class of these members meets every Tuesday evening. It is planned to have two outings each week—one on the bicycle and the other on the foot.

The Bedford branch of the Y. M. C. A. of Brooklyn is looking forward to a most brilliant season. The athletic team of the branch is made up of the most enterprising set of men found in any branch, and their desire to be strong is so intense that they are working hard every day. They have been very successful in their games with Yale, Pennsylvania and other big colleges. There is also a bright outlook for the football team. The organization of the branch will be as strong as ever.

Extensive repairs are being made in the gymnasium of the Harlem branch. The late season in athletics has been renewed at the branch since the opening of the new grounds, and United States are held every Saturday. For the fall and winter season basketball will be the sport, and indications point to a strong team. The branch will not support a football team, but some of the members will play with other clubs.

The Eastern District branch of Brooklyn will have a strong basketball team in the field this year. At the beginning of last season the team was the strongest in Brooklyn, but toward the end of the season it was weakened through the sickness of some of its star players. Early practice will be in order this year.

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ABRAHAM STRAUS

Brooklyn, N. Y. AND

Our Mid-Summer Furniture Clearance Begins To-Morrow

Unprecedented Price-Reductions.

Economical Brooklynites have long since learned to regard our half-yearly Furniture Clearances as money-saving events of the utmost importance. They know that our invariable policy of disposing, regardless of loss, of our surplus stock at the end of each season offers them buying advantages not obtainable elsewhere. But we venture to say that the most expectant never hoped to get the remarkable bargains that this present sale affords.

We've gone through our stock and have made such sweeping reductions in the prices of all small lots and odd pieces that no one with a present or prospective furniture need can afford to disregard the opportunity. And bear in mind, too, that these reductions have been made from prices that already were admittedly the lowest at which the goods could be bought anywhere. There are no passe or undesirable styles in the collection either. Every piece is good in every way and thoroughly worthy of your confidence.

Parlor Suites, 3, 4 and 5 pieces, with solid mahogany inlaid and mahogany finish inlaid frames, or all upholstered—covered in the latest colorings of satin damask, velour and tapestry.

Were \$122.00 110.00 79.00 68.00 52.00 45.00

Now \$85.00 75.00 55.00 48.00 35.00 30.00

A lot of Odd Pieces, Sofas, Divans, Easy and Reception Chairs.

Were \$59.00 50.00 36.00 25.00 16.75

Now \$42.00 35.00 20.00 17.00 10.00

Bedroom Suites, in mahogany and bird's eye maple.

Were \$185.00 150.00 185.00 70.00 49.00

Now \$130.00 98.00 140.00 50.00 32.00

Odd Bureaus, in mahogany, maple, birch and white enamel.

Were \$46.00 40.00 38.00 29.00 27.00 17.00

Now \$35.00 28.00 25.00 10.00 18.00 10.00

Chiffoniers, in oak, birch, maple and mahogany.

Were \$50.00 42.00 38.00 30.00 25.00

Now \$30.00 28.00 25.00 10.00 14.00

Sideboards of oak.

Were \$148.00 85.00 80.00 70.00 45.00

Now \$108.00 55.00 49.00 45.00 35.00

China Closets of oak.

Were \$76.00 50.00 39.00 37.00 20.00

Now \$55.00 35.00 29.00 25.00 14.00

Goods purchased at this sale will be held for delivery until October 1st if desired.

Fourth floor.

The Greatest Silk Bargains Ever Offered.

25c. to 35c. Wash Silks at 9c. vd. Last week we offered unheard of value in Wash Silks, but to-morrow we're going to give you a still greater bargain. We'll place on sale another lot of 4,400 yards of the best quality of Japanese Kaiki Wash Silks, in checked and striped patterns and a good assortment of colors, Silks that sold throughout the season and were counted good value at 25c. and 35c., at the astonishingly low price of 9c. yd.

800 yards of 24 inch all silk Lyons printed Foulards, good styles and desirable colors, in both light and dark effects, including navy and white—that have been selling at 49c. and 55c., all go at 24c. yd.

1,000 yards of 27 inch black Japanese Silk, the regular 80c. quality, a very fine silk in every way, but because of a few slight manufacturers' imperfections, which, however, in no way affect the appearance or wear of the goods—you can buy this lot at 39c. yd.

New Building, main floor.

7,000 Yds. of 40 in. 12 1/2c. & 15c. Lawns at 6 1/2c. Yd.

7,000 yards of Fine Lawns, 40 inches wide, superb qualities, in small, pleasing patterns on white, worth 12 1/2c. & 15c. yd., will go on ss/e to-morrow at 6 1/2c. yd.

Main floor, New Building.

Very Attractive Values in Women's Skirts and Suits.

White Dimity and Pique Skirts, good quality, finished with deep hem, full size and well made.

59c. ea

Skirts of fine shirred linen, out very full and finished with lap seams and deep hem, worth \$2.00, at \$1.29

Skirts of white Bedford cord made with the French sounce and finished with strapping of the material, a particularly well-made skirt that has been counted splendid value at \$3.50, goes to-morrow at \$1.98

Tailor-made Outing Suits of extra quality serge, in blue, brown and black, with open effect jacket—entire suit lined throughout with various shades of taffeta silk. \$12.95

Second floor.

Very special values are also offered in elaborate white Waists at \$1.50, \$2.25 & \$2.98

Second floor.

ABRAHAM STRAUS

Brooklyn, N. Y. AND

Our Mid-Summer Furniture Clearance Begins To-Morrow

Unprecedented Price-Reductions.

MAIL ORDERS.

All orders from customers while out of town during the Summer Months will be filled immediately and forwarded free of charge.

INVENTORY SALE OF

LADIES' SUITS, SKIRTS & JACKETS.

Ladies' Tailor-Made Suits, made of brownish shade of Venetian cloth, with jacket, silk lined, worth \$25.00, for \$12.50.

Ladies' Duck and Linen Suits, made in the Blazer and Eton styles, worth \$7.50 and \$8.50, for \$2.75 and \$3.75.

Choicest Washable Suits, made of Pique, Linen, Duck and Crash, at half the former prices.

Ladies' Bicycle Skirts, made of neat plaid, all wool cloth, worth \$5.50, for \$2.50.

Storage and Remodelling of Furs—Fur garments stored for the summer at a small cost. Repairs and alterations made at lower rates during the summer.

MUSLIN UNDERWEAR DEPT.

SPECIAL—LADIES' NIGHT GOWNS. Will offer to-morrow LADIES' NIGHT GOWNS, made of fine cambric, high neck, trimmed with embroidery and lace, each 50c.

NIGHT GOWNS, made of fine nainsook and cambric, high neck, square neck and empire styles, prettily trimmed with ruffles of embroidery and insertion, each 75c.

Will offer to-morrow BLACK AND CHANGEABLE SILK PETTICOATS, deep umbrella flounce, faced with percaline and bound with velvet, value \$8.50, at \$6.00

BLACK AND CHANGEABLE SILK PETTICOATS, deep accordion pleated flounce, value \$10.50, at \$6.00

MOIRE VELOUR PETTICOATS, assorted colors, umbrella shape, corded ruffle, value \$6.00, at \$4.75

FANCY STRIPED SATIN PETTICOATS, umbrella shape, corded ruffle, trimmed with braid, value \$2.00, at \$1.50

BLACK SATIN PETTICOATS, umbrella shape, corded ruffle, value \$1.50, at \$1.00

SPECIAL SALE OF LADIES' SHIRT WAISTS

At 48c. EACH. Will place on sale to-morrow 1,800 SHIRT WAISTS, in the newest plaids, stripes, and figures—pretty dainty patterns—immense variety of styling effects, made in percale, gingham, and other fancy fabrics, regularly sold at 85c., 75c., 95c., \$1.00 and \$1.25 each, all at 48c.

LADIES' BATHING SUITS. Ladies' bathing suits, made of heavy navy blue bunting, with a long white collar, trimmed with narrow white braid, each skirt and belt trimmed with braid, each \$2.50

LADIES' BATHING SUITS, made of black mohair, collar, yoke, and skirt trimmed with narrow white braid, each \$3.00

LADIES' BATHING SUITS, made of heavy navy blue bunting, blouse effect, with a slashed collar, trimmed with narrow white braid, each \$3.25

FINE ALL-WOOL BLACK MOHAIR BATHING SUITS, with large sailor collar, skirt, and belt, trimmed with white mohair and narrow black braid, each \$4.75

Other BATHING SUITS, finer quality, at \$5.50, \$5.75, \$7.00, \$7.50 and \$8.50.

SPECIAL SALE OF CORSETS.

Will place on sale to-morrow 300 pair of corsets—medium and long waists—consisting of several different makes—Prima Donna, P. N., & S. and Sonnette, usually sold for \$1.00, \$1.35 and \$1.50 pair, at 50c.

LINING STOCK—SPECIAL.</